# **PRIVACY POLICY**

# You have absolute, complete control over your data

## You own your data

FINSYNC will store information that is entered by you or automatically imported per your instruction — all data, entered or imported, remains your property. FINSYNC will not sell or otherwise provide your personal or business information to a third party.

#### You control access

The data entered or imported by you is stored securely in a database and is only accessible to those you authorized to use the service. It is your responsibility to keep your FINSYNC password safe.

#### You control content

You control content and whom you share financial information with. Accepting an offer from a financial provider through FINSYNC does not give this provider access to your data.

## You control alerts

You control alert preferences and terms so you never receive an unwanted or unwarranted alert. You can select which banks or other financial providers you would like to receive alerts from and also remove them for your list whenever you choose.

#### **System maintenance and improvement**

FINSYNC's staff doesn't have access to your account. FINSYNC's staff only has access to anonymous usage and transaction information; which FINSYNC uses to better understand how members are using the service so the company can improve system design and performance. All information staff members see is completely anonymous, void of personal or identifying information. You are the only one that has access to your account.